

Marketing and Lead Gen

Do I need a local phone number?

It is highly recommended that you get a local number, however an 800 number is another option since it is professional and attracts a different prospective seller. A non-local number won't necessarily hurt your marketing efforts by a large margin as long as the area code of the number you are able to get is reasonably close to your target market. It can be offputting if you're using a California phone number for your marketing across the country in Georgia.

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