

# Marketing and Lead Gen

## What info should I put on a bandit sign?

Keep it simple: If you are buying houses, "I Buy Houses" and your phone number, "We Buy Houses CASH" and your website, "We Buy Houses - Any Condition" and your email. Any combination of those phrases and contact info will work, but your phone number is the easiest for people to write down quickly. For selling houses: the # of bedrooms, # of bathrooms, square footage, price, and your contact info. Example: "3/2, 1,300sqft, \$89k, 555-555-5555".

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